

PARTNERS

OUR PARTNERSHIP:

:: Volkshochschule im Landkreis Cham e.V.
Aleksandra Sikorska
Email: asikorska@vhs-cham.de
Karin Dörr
Email: kdoerr@vhs-cham.de

:: BEST Institut für Berufsbezogene
Weiterbildung und Personaltraining GmbH
Helmut Kronika
Email: helmut.kronika@best.at

:: Fundación General de la Universidad de Valladolid
Rocío Blanco
Email: rociob@funge.uva.es

:: Instituto Municipal de Formación y Empleo
Ana Zuheros
Email: ana.zuheros@imfegranada.es

:: IRFA SUD
Denis Rouquie
Email: drouquie@irfasud.fr

:: Vytautas Magnus University
Assoc. Prof. Dr. Ineta Savickienė
E-mail: i.savickiene@pmdf.vdu.lt

:: Wyższa Szkoła Humanistyczno- Ekonomiczna w Łodzi
Marcin Podogrocki
Email: mpodogrocki@wshe.lodz.pl

:: Centro de Formação António Sérgio
Catarina Macedo
Email: cfasaeomb@mail.telepac.pt

:: Repere Association – Bacau Branch
Eduard Gabriel Isaila
Email: eduard_isaila@yahoo.com

:: Stiftelsen Kursverksamhet Vid Lund Universitet,
Folkuniversitetet
Ingmarie Rohdin
Email: ingmarie.rohdin@folkuniveritetet.se

CONTACT

„**BE MULTILINGUAL!** – Raising motivation of foreign language learners by implementing modern ways of learning in the tourist sector” is a Key Activity 2: Languages.

Our mission is to develop and promote methodologies to motivate language learners (persons working in tourist sector) and to enhance their capacity for language learning.

PROJECT COORDINATOR:

Volkshochschule im Landkreis Cham e.V.
Pfarrer-Seidl-Straße 1
93413 Cham
www.vhs-cham.de

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WWW.BE-MULTILINGUAL.COM



BE MULTILINGUAL!

RAISING MOTIVATION
OF FOREIGN LANGUAGE
LEARNERS BY IMPLEMENTING
MODERN WAYS OF
LEARNING IN THE TOURIST
SECTOR



IDEA

IMAGINE,

that you are the owner of a small pension in a beautiful surrounding in the countryside. One day you receive a message from a potential guest with a request about the price of a full-board accommodation. The message is written in a foreign language e.g. in German or even better in Polish – are you able to give an answer in the corresponding language without difficulties?



THE ABILITY

of using foreign languages is one of the most crucial and essential factors of raising competitiveness and entrepreneurship in the tourist sector.

This sector includes not only big chains of the hotels and services offered by travel agencies but also a great amount of small tourist pensions, hotels, agro tourist services, small restaurants etc. which are mostly run by whole families as „family businesses” including grandparents, parents, children and besides employees ...

AIMS



AIMS OF OUR PARTNERSHIP:

- :: development and promotion of methodologies to motivate language learners (people working in the tourist sector) and to enhance their capacity for language learning
- :: collection and adaptation of already existing materials for language learning in the tourist sector
- :: dissemination of the project's contents and its results through variety of demonstration events and dissemination actions including multiplier seminarum



OUTPUTS

WHAT ARE OUR OUTPUTS?

:: Handbook „**BE-MULTILINGUAL**” and toolbox – designed as a user-friendly manual for language trainers and teachers. It offers teaching methods and materials in three contents of learning: family learning, self-directed learning and content-related learning.

Language trainers and teachers will be able to introduce new teaching methods and materials into their respective language courses and to develop awareness and raise these skills among their clients.



:: Project website

WWW.BE-MULTILINGUAL.COM

It includes:

- :: information about our project's steps and outputs
- :: learning area for language trainers and learners with a large selection of learning materials
- :: internet links in content-related learning, family learning and self-directed learning.